



18 December 2013

**AAMI reveals Brisbane’s worst accident hotspots**

*Gympie Road in Chermside has city’s highest crash rate*

Gympie Road in Chermside is the most notorious stretch of road in Brisbane for car accidents, according to new data revealed by national car insurer, AAMI, in its annual AAMI Crash Index.

Gympie Road has knocked Logan Road in Mount Gravatt off the top of the list of worst spots for crashes in Brisbane, which dropped from first place last year to fifth, while Mains Road in Sunnybank remains the second worst section of road.

Between October 2012 and September 2013 the data shows that the top five crash hotspots in Brisbane are:

#	Location	Suburb
1.	Gympie Road	Chermside
2.	Mains Road	Sunnybank
3.	Stafford Road	Stafford
4.	Ipswich Road	Annerley
5.	Logan Road	Mount Gravatt

Analysis of almost 250,000 accident insurance claims across the nation, show that the worst locations in Brisbane for accidents were on major roads.

AAMI spokesperson, Reuben Aitchison explains: “Each of the hotspots we identified in Brisbane are main roads which lead into the city or connect to roads that do. They also experience a high volume of traffic and are prone to congestion, particularly during peak periods.”

Mr Aitchison said roadworks and shopping centres were also contributing factors.

“Mains Road in Sunnybank has become a nightmare due to heavy roadworks and construction of a traffic fly over, and Logan Road in Mount Gravatt is home to a major shopping centre and several schools so traffic is always busy and built up.”

As part of the Crash Index, AAMI asked 3,726 drivers across Australia about their accident history and found that a quarter of motorists have experienced an accident in the last five years. 71% say that accident was avoidable.

Almost half (46%) of drivers blame other drivers for the cause of their crash. 23% admit to being careless while behind the wheel and nearly a third (28%) identified distraction or loss of concentration as a contributing factor, with men being the worst offenders (32%) compared to just under one in four women (24%).

Mr Aitchison said: “On the upside, we’ve seen a reduction in speeding which has almost halved from 11% to 6%. Fatigue has also reduced significantly from 10% to 6%, which indicates that road safety campaigns about how speed and fatigue kill are getting through to Aussie motorists.



#	Top 10 Contributing Factors	
1.	Other driver\’s	46%
2.	Distraction/ Loss of concentration	28%
3.	Carelessness	23%
4.	Bad weather	12%
5.	Impatience	12%

#	Top 10 Contributing Factors	
6.	Traffic congestion	10%
7.	Bad roads/ infrastructure	10%
8.	Fatigue	6%
9.	Speeding	6%
10.	Animal on road	5%

“Being a safe driver means maintaining focus and staying calm behind the wheel. However, all too often when we find ourselves driving through roadworks or slow moving traffic we become impatient, speed or weave in and out of traffic lanes. If we want to see fewer accidents we need to change this behaviour” he said.

The majority of accidents happen towards the end of the week with Fridays and Thursdays being the worst days for car accidents. Unsurprisingly Sundays are when we are seeing the least amount of accidents occur (9.8%).

- ENDS -

For further information or to arrange an interview:

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Note to Editors:

Info graphics are available upon request

**About the research** - Newspoll Market and Social Research conducted an independent internet survey of 3,726 Australian drivers, 18 years of age and older, across a full national sample in 2013. Data was collected in line with ISO – 20252 – Market, Social and Opinion Research and has been weighted with current ABS population demographics to ensure any extrapolation of results is representative of age, gender and area.